

DISCOUNTS

When you Shop CGC you get the **LOWEST PRICES—GREATEST DISCOUNTS!**

at



VALUES

COMPLETE SELECTION

of WOMEN'S, GIRLS', BOYS' and MEN'S APPAREL

NEIGHBORS—FACE the FACTS of RISING PRICES
SERVE YOURSELF AND SAVE AT CGC!
GREATEST DISCOUNTS ON FAMILY CLOTHING!!

Since our recent opening, you folks have read our ads and have come into our store . . . wondering whether our 20% to 25% DISCOUNTS were the real McCoy . . . wondering whether the merchandise was first-line quality. YES—YOU FOUND IT ALL TRUE — AND YOU REMAINED TO BUY AND SAVE! And you've continued to buy and save on clothing items for the whole family—Mom, Dad and the Kiddies.

Again, compare the prices below . . . remembering that these are NOT sale prices, but the regular, low-discounted prices of our everyday selling. Then come on in and see the wide selection of styles and sizes to choose from, in clothing for the entire family!

Open Mon. thru Fri. 9:30 A.M. to 9:00 P.M. - Sat., 9:30 A.M. to 6 P.M.

Boys' Heavy Duty JEANS Reg. 1.99 1³⁴	Ladies' Fall Coats Value to 24.99 17²⁴	Full Selection of Ladies' DRESSES 3⁹⁴ & up	Girls' Hooded CAR COATS Reg. 5.99 4⁴⁴
Boys' Long Sleeve Flannel Shirts Value 1.99 99^c	LADIES' WATER REPELLANT CAR COATS Reg. 8.99 \$7⁴⁷		Girls' Flannel PAJAMAS Reg. 1.99 1³⁴
Boys' Reversible JACKETS Reg. 2.99 2⁶⁴			Girls' T-SHIRTS Reg. 1.00 84^c
Boys' Hooded Sweat Shirt 1⁸⁴	Mens' Flannel Robes Reg. 8.99 6¹⁴	Ladies' Wool Jersey Blouses Reg. 2.99 2⁶⁴	Girls' Pedal Pusher Sets Reg. 3.99 3⁴⁷
Boys' Flannel PAJAMAS Reg. 1.99 1⁷⁷	Mens' Hooded Sweat Shirts Reg. 2.99 2⁶⁴	Ladies' Corduroy CAPRIS Value 2.99 1⁷⁷	Girls' Bouffant Slips Reg. 1.99 1⁷⁷
Boys' Ski Pajamas 94^c	Mens' Heavy Duty JEANS Reg. 3.99 3⁴⁷	Ladies' TEE SHIRT Reg. 1.00 84^c	Ladies' Flannel ROBES Reg. 3.99 3⁴⁷
BOYS' FANCY ARGYLES 34^c	Mens' Sport Shirts Reg. 1.99 1⁴⁴	Ladies' Cardigan SWEATERS Reg. 3.99 3⁴⁷	LADIES' FLANNEL PAJAMAS 1⁷⁷
MENS' Dress Shirts Val. 2.99 2¹⁴			LADIES' 1/2 SLIPS 1⁷⁷
MENS' T-SHIRTS 2 for 1.44	MENS' BRIEFS 2 for 1.04	LADIES' WOOL SKIRTS 2⁶⁴ Reg. 2.99	BRAS 84^c Reg. 1.00 BRAS 1³⁴ Reg. 1.50
	MENS' STRETCH HOSE 44^c	Ladies' SLACKS 3⁴⁷ Reg. 3.99	

HOURS:
Monday thru Friday 9:30 A.M. to 9:00 P.M.
Saturday 9:30 A.M. to 6:00 P.M.



VALUES

SARTORI and EL PRADO TORRANCE

PLENTY OF FREE PARKING

Urges Atomic Energy Use For Water

Supervisor Kenneth Hahn this week urged an all-out inquiry into the possibility of using atomic energy to convert sea water into fresh water to solve the critical water problem in Southern California.

"I think it is entirely possible for atomic salt water conversion plants to be built which could substitute for the various water projects now being considered," Supervisor Hahn declared.

He pointed out that the Feather River project alone will cost an estimated \$1,800,000,000 and will require from 11 to 16 years to construct.

"If proper emphasis is placed on the development of atomic energy, I am sure that the water problem in Southern California can be solved much faster and more economically than by any of the projects now being considered," Supervisor Hahn declared.

He said that each ship of the United States Navy now distills fresh water from salt water while at sea, but that the method used is not economically feasible on a large scale.

If the U. S. Department of the Interior speeds up its program of developing atomic salt water conversion plants, the water problem could be solved within a few years, Supervisor Hahn stated.

"This would mean that the deserts could be turned into farms and gardens and all of California could continue to grow and prosper."

Supervisor Hahn declared that the Federal government should build its first atomic salt water conversion plant along the coast of Los Angeles County.

U. S. Steel Income Up

U. S. Steel Corporation announced its income for the third quarter as \$97.6 million, or a return of 9.4 per cent on sales of \$1,042.8 million. Income for the first nine months of 1957 is reported as \$329.0 million, or a return of 9.7 per cent on sales.

This compares with income of \$243.3 million, or a return of 8.0 per cent on sales, reported for the first nine months of 1956, a period materially affected by the thirty-four day strike of steelworkers, which began on July 1, 1956, and other work stoppages.

Shipments of steel products in the third quarter of 1957 amounted to 5,247,868 net tons. Shipments for the first nine months totaled 18,280,559 net tons, which compares with 17,316,458 net tons shipped during the first nine months of 1956.

Productions of steel ingots and castings in the third quarter of 1957 averaged 81.1 per cent of capacity, which compares with production during the second quarter averaging 89.5 per cent of capacity. The tonnage produced in the third quarter is equivalent to an index of 115.2 in terms of the 1947-1949 average production as 100.

Predicts Small Car Advance

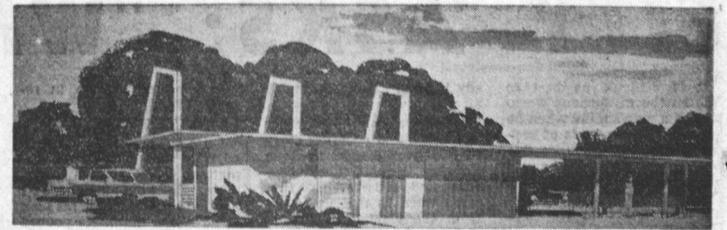
A basic and fundamental change is rapidly taking place in the use of automobiles in this country George Romney, president of American Motors, said recently.

He said that when Ford, Chevrolet and Plymouth achieved their maximum penetration of the auto market, all their cars had wheelbases of from 100 to 110 inches. These wheelbases year after year have been lengthened until in 1958 the shortest wheelbase among the low-priced Big Three will be 116 inches.

"The Big Three have deserted the position they occupied when they had their largest degree of market domination with their low priced cars. The result is that the Big Three cars will start at 116 inches and go up to 131 inches.

"These small cars that are coming into the picture range from the 85 inches of our Metropolitan up to the 102 inches. The only company with a car in that area is American Motors with its American Motors Rambler!"

Pointing out how unique and exclusive is American Motors' car product position, Romney said its exclusivity is based upon recognized ahead of others, that people want smaller, more economical cars.



TORRANCE'S FIRST AUTOMATIC CAR WASH, to open the first week in January, is now under construction at the corners of Torrance Blvd., Cabrillo ave., and 213 st. From 18 to 20 people will be employed by the city's newest service industry which will be operated by Al Farkas and I. Berger who now own two other car wash stations in Burbank and Hawthorne. The new machinery to be installed in

the ultra-modern, all-steel building will include wheel washers, side and top brushes, and hot air blowers. The entire washing and drying procedure will take five minutes a car. California Car Wash Systems is constructing the building and installing the machinery. Architect J. Arthur Drielsma, of Los Angeles, designed the structure.

Plan Improvements On Artesia Blvd.

Bids were to be opened December 5 on a \$250,000 highway improvement project for the construction of a reinforced concrete girder bridge at Dominguez Channel and Artesia Blvd., and the grading and surfacing of approaches on Artesia between Gramercy pl. and Western ave. in Torrance, according to the State Department of Public Works.

FAST TO ACT — Your Torrance Press Classified Ad takes your offer to thousands within hours.—FA. 8-2345.

Kemsco Inc. Purchased By Allentown, Pa. Firm

Air Products, Incorporated, of Allentown, Pa., has purchased the assets of a Torrance company formerly known as Kemsco, Incorporated, at 1811 Torrance Blvd.

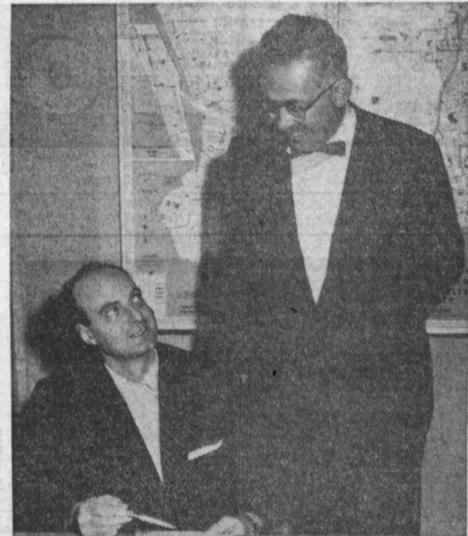
No exchange of stock was involved in the transaction according to a statement issued by Frank E. Pavlis, financial vice president of Air Products, Inc. The new company will continue to manufacture the Kemsco Liquefied Gas Pump and in addition will conduct research

and development work on special low-temperature equipment and processes for military and commercial purposes.

Missiles and missile support equipment, steel mills and chemical plants are finding more and more applications for the very cold liquids made by liquefying gases such as oxygen and nitrogen.

James K. LaFleur has been named president of the new Air Products, Inc., subsidiary. Other officers are: Edward Donley, Vice President; F. E. Pavlis, Vice President; R. J. Gotshall, Treasurer; and J. Spencer, Secretary; all of whom hold similar offices with the parent company.

Air Products, Inc., a world leader in the industrial gas field, specializes in the designing and building of low temperature processing equipment for gas liquefaction and separation.



Krupa to Drum On Big Record

Drummer man Gene Krupa, song stylist Eydie Gorme and The Hi-Lo's, bright new singing group, will be among the guests of hostess Patti Page on CBS Television's hour-long song fest, "The Big Record," on Wednesday at 7 p.m.

Also joining the festivities will be Lonnie Sattin, handsome young recording star and Margie Rayburn, California songstress whose latest record, "I'm Available" is ranked among the nation's hits.

STATE LAW
 AUTO INSURANCE — \$6.00 up. Pay as You Drive, Cut Rate. Also Winers, Servicemen, 50% off. Fast service. No Red Tape.
 1008 Sepulveda Blvd. (Hwy. 101) Manhattan Beach
 FRONTIER 2-6590

THE GRAND OPENING of Edward Garrey's new real estate office, located at 4333 Redondo Beach Blvd., is being held this week. Garrey has had a real estate business in Westchester at 8643 Truxton ave., for several years and has opened this new branch office to better serve residents of the South Bay Area. He is shown here (standing) discussing the opening with Tom Mauri, sales manager. They have had seven years experience in the real estate field. Press Photo.

1ST Anniversary
 We're Celebrating Our **1ST Anniversary**
 HAPPY SAVINGS TO YOU! BIRTHDAY BARGAINS!
TUESDAY - NOV. 19
 THE ENTIRE STAFF OF HUFF'S COFFEE SHOP
 EXTENDS THANKS TO THE MANY CUSTOMERS IT
 HAS BEEN THEIR PRIVILEGE TO SERVE THE PAST YEAR!

In Celebration of Their Anniversary
 HUFF'S Will Donate Their Entire Proceeds
 Between
10 A.M. and 3 P.M.
Tuesday, Nov. 19
 to the
CITY OF HOPE
 and the
COMMUNITY CHEST

HUFF'S COFFEE SHOP
 2125 TORRANCE BLVD. DOWNTOWN TORRANCE

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